Electronic Acknowledgement Receipt				
EFS ID:	7432322			
Application Number:	10743520			
International Application Number:				
Confirmation Number:	7681			
Title of Invention:	Server-based keyword advertisement management			
First Named Inventor/Applicant Name:	Hermann Calabria			
Customer Number:	27885			
Filer:	Alan Carl Brandt/Georgeen Sonntag			
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Attorney Docket Number:	A3360Q1USNP/XERZ200688US0			
Receipt Date:	16-APR-2010			
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Application Type:	Utility under 35 USC 111(a)			
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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	V 16	2349857		41				
1		XERZ688.pdf	15d07b043f48de15f1d307ad35702f71969 d262e	yes	41			
	Multipart Description/PDF files in .zip description							
	Document Description		Start		End			
	Miscellaneous Incoming Letter		1	1				
	Request for Continued Examination (RCE)		2	3				
	Amendment Submitted/Entered with Filing of CPA/RCE		4	4				
	Claims		5	18				
	Amendment Submitted/Entered with Filing of CPA/RCE		19	41				
Warnings:								
Information:								
2	Fee Worksheet (PTO-875)	fee-info.pdf	30697	no	2			
	,	·	c0ef3b58cab9eed735e3de1cc46f4e62a504 12b0					
Warnings:								
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		Total Files Size (in bytes):	238	0554				

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.